

«THE SWISS LEADING HOSPITALS»

extends its leading position in the Swiss hospital market. The association currently comprises 18 renowned clinics – further expansion planned in Switzerland and abroad



Klinik Schloss Mammern, Mammern

THE SWISS LEADING HOSPITALS (SLH)

is an association of 18 Swiss Private Clinics in the fields of acute medicine, rehabilitation and psychiatry/psychosomatics. Following the example of the «Leading Hotels of the World», it focuses on the provision of «top medical care plus first-class hotel services», which clearly differ from conventional hospitals concentrating solely on the medical aspects of healthcare. The central component of the SLH idea is the optimal synergy between medical excellence, outstanding infrastructure and the highest quality of individual care. It thus provides clear added value and important additional benefits for its patients. All SLH members must be independent and in private, majority Swiss ownership. THE SWISS LEADING HOSPITALS was founded in 1999 by three clinics: the Klinik Gut in St. Moritz, Bethesda-Spital, Basel and Clinique de La Source, Lausanne.

the Klinik Pyramide am See in Zurich and the Sonnenhof Kliniken in Berne. As of November 2006, the following clinics are currently members of «SLH»:

Bethesda-Spital, Basel
Clinique de La Source, Lausanne
Clinique Générale-Beaulieu, Geneva
Clinique La Prairie, Montreux
Klinik Gut, St. Moritz
Klinik Lindberg, Winterthur
Klinik Linde, Biel
Klinik Pyramide am See, Zurich
Klinik Schloss Mammern, Mammern
Klinik Villa im Park, Rothrist
Merian Iselin-Spital, Basel
Privatklinik Hohenegg, Meilen am Zürisee
Privatklinik Bethanien, Zurich
Privatklinik Wyss, Münchenbuchsee
Privatklinik Meiringen, Meiringen
RehaClinic, Bad Zurzach and Baden
Sonnenhof Kliniken, Berne
(Klinik Sonnenhof and Engeriedspital)



Entrancehall, Klinik Lindberg, Winterthur



Reception, Clinique de La Source, Lausanne



Clinique La Prairie, Montreux

QUESTIONS FOR BEAT HUBER, SLH PRESIDENT



THE SWISS
LEADING
HOSPITALS
Best in class.

IN YOUR OPINION, HOW IS THE SLH VIEWED IN THE MARKET?

I am happy to say that since 1999 the SLH has established itself as an important and leading group in the hospital market. Today, SLH is a brand that represents the highest quality, individual care and an informal atmosphere. Patients, doctors and staff have a lot of trust in the SLH and this is good evidence that we are on the right strategic path. We are unique in offering consistent quality management and Swiss-wide presence, and covering the whole spectrum of medical fields. Our members all have a strong local base and are thus able to fully meet the needs of the market.

WHAT CRITERIA MUST A HOSPITAL FULFIL TO BECOME A MEMBER?

Statuary regulations and strict quality criteria must be met in order to become a member. The overall impression given by the clinic must be convincing. It must be privately owned, financially sound, independent and have an excellent reputation. It must offer something that deserves the description «leading». Neither the location nor the size is a deciding factor, but the clinics should not

be direct competitors. To stay true to our philosophy, the number of clinics is limited to twenty. We want to stay people-focused, locally active and not primarily profit-oriented. Large groupings with holding structures and speculative foreign investors have no place with us.

HOW INTERESTING IS THE INTERNATIONAL MARKET FOR THE SLH?

Of course the international market is interesting. The fewer people there are in Switzerland with supplementary insurance, the larger must be the share of international patients. Our target here is ten to fifteen percent! We definitely have potential and some catching up to do. However, we must always ensure a good fit between our international patients and the culture and local clientele in each of our clinics.

FEDERAL COUNCILLOR PASCAL COUCHEPIN SUPPORTS THE IDEA OF «HEALTH TOURISM». WHAT IS YOUR VIEW ON THIS?

One must look at the different aspects involved. We would definitely welcome the official promotion of the medical sector by the Swiss Tourism Federation. We shouldn't just extol our mountains and chocolate and neglect to mention our leading medical services. When it comes to Swiss patients being treated abroad, I am more critical. The treatments are not always cheaper, particularly if you do a full cost analysis. In addition, in many fields the quality on offer doesn't compare to what we have here. www.swissleadinghospitals.ch



LIND BERG
IHRE KLINIK



**ERSTKLASSIGE MEDIZIN IN
PRIVATER ATMOSPHÄRE**

**FIRST-CLASS HEALTH CARE PROVIDED IN A
PERSONAL ATMOSPHERE**

SPEZIALGEBIETE

- » Übergewichtsmedizin
- » Medizin für die Frau
- » Schmerztherapie
- » Medizin des Bewegungsapparates
- » Viszeralchirurgie
- » Urologie
- » Medizinische Radiologie

AREAS OF EXPERTISE

- » Obesity
- » Gynaecology and Obstetrics
- » Pain/Spine Therapy
- » Orthopaedics
- » Visceral Surgery
- » Urology
- » Radiology

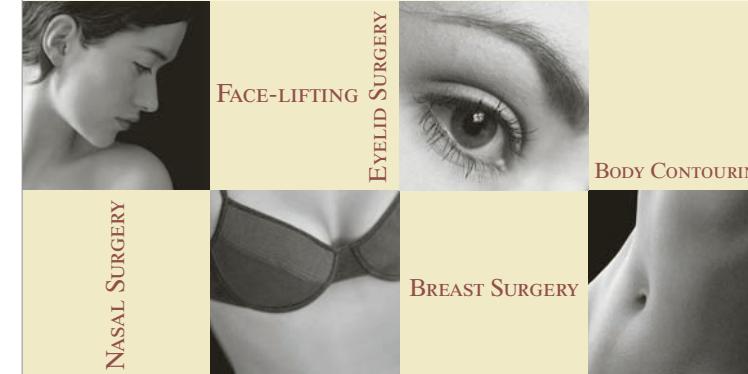
KLINIK LINDBERG AG
Schickstrasse 11
CH-8400 Winterthur
T: +41 (0)52 266 11 11
F: +41 (0)52 266 11 66
info@lindberg.ch
www.lindberg.ch





**PYRAMIDE
KLINIK AM SEE**

YOUR CENTRE FOR PLASTIC SURGERY



FACE-LIFTING

EYELID SURGERY

BODY CONTOURING

NASAL SURGERY

BREAST SURGERY

Are you interested in aesthetic surgery? Our renowned board-certified plastic surgeons will advise and treat you, striking a perfect balance between your wishes and reality. Contact www.centerplast.ch.



THE PYRAMID CLINIC AT THE LAKE ▲ SIMPLY THE TOP
CH-8034 ZURICH, PHONE +41 (0) 44 388 14 14

PRIVATKLINIK am SONNENPLATEAU ALPENRESORT SCHWARZ TIROL/AUSTRIA



Leistungsspektrum

- Brustkorrektur (Brustvergrößerung u. Bruststraffung)
- Fettabsaugung (Bodystyling)
- Lidkorrektur (ein strahlender Blick)
- Facelifting (Gesichtsspannung)
- Bauchstraffung, Oberschenkel u. Oberarmstraffung
- Faltenkorrektur (Hylaform u. Botox)
- Fruchtsäurenmehrstuifenpeeling

Dr. med. univ. Kurt Öhler,
Facharzt für Plastische-, Rekonstruktive- und Ästhetische Chirurgie, Mitglied der öster. Gesellschaft für Plastische und Ästhetische Chirurgie. Notarzt, Flugrettungsarzt und Leiter der Privatklinik am Sonnenplateau im Alpenresort Schwarz.



Privatklinik am Sonnenplateau
Alpenresort Schwarz
Obermieming 141, A-6414 Mieming
E-Mail klinikum@medical-spa.at
Web www.medical-spa.at
Telefon 0043 (0)5264-521249



LA CLINIC
MONTREUX

THE EXCLUSIVE SWISS PLASTIC SURGERY AND ANTI-AGEING INSTITUTE
Aesthetic surgery and medicine, micro follicular hair transplantation
Aesthetic and reconstructive dentistry, oral surgery and implantology
Anti-ageing endocrinology, Endermology

LA CLINIC. AVENUE DE COLLONGE 43, 1820 MONTREUX-TERRITET, SWITZERLAND
TEL. +41 21 966 70 00 FAX +41 21 966 70 10 email: info@laclinic.ch <http://www.laclinic.ch>

PUBLIREPORTAGE

swiss magazine 12.2006 | 122

swiss magazine 12.2006 | 123